

## The Praesta Difference

Stretching, stimulating, supported. That's how it feels to work with us. Safe too, because we create a confidential space in which clients can talk about what's on their mind, share insights, think the unthinkable, come up with alternatives and rehearse their next steps. It's an enjoyable, rewarding and enriching experience.

We are entirely dedicated to building the capability of all the leaders, boards and top teams we work with. Our job is to help them succeed. We apply our skill and expertise to their individual circumstances, work hard to understand their agenda and design our contribution accordingly. We don't have a fixed approach.



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Every client gets the benefit of fresh thinking as well as deep experience. Behind the scenes, we devote a lot of time to our own professional development. We also engage in research to establish thought leadership in areas such as Board best practice, diversity and women in boardrooms. This keeps us on our toes and makes sure we have interesting things to say that add value to our clients.

And once someone works with us, they become part of an informal network whose members contribute to each other and share new thinking. It's a useful, friendly place to be.

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